

FOR IMMEDIATE RELEASE

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South Jersey AIDS Alliance

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19 Gordon's Alley, Atlantic City, NJ 08401

Program and Service Centers:

Atlantic City, Wildwood, Millville, Bridgeton and Vineland, NJ

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South Jersey AIDS Alliance Announces the Election of Six New Board Directors

ATLANTIC, NJ—South Jersey AIDS Alliance (SJAA), one of New Jersey's leaders in the fight against HIV/AIDS, has announced the election of six new members to its Board of Directors who began their terms on Thursday, May 1, 2008.

The newly elected Board members are as follows.

Ellen Mutari, Ph.D. is a tenured professor at the Richard Stockton College of New Jersey and has taught both undergraduate and graduate courses in economics since 1999. In addition to consulting, Professor Mutari has also written numerous books, journal articles, papers and presentations. She is also the recipient of several grants, fellowships and awards.

John "Tinker" Lonergan is an Atlantic City, NJ, resident and a former Atlantic City school teacher who retired in 2003 after teaching for thirty-four years. Mr. Lonergan is presently serving on the board of directors of the Atlantic City Education Foundation and the Marty Wilson Art and Music Foundation. Mr. Lonergan is a long-time supporter of SJAA.

Perry Shapiro resides in Margate, NJ, and has been the owner and operator of Panache Hair Designs in Northfield for the past 22 years. Mr. Shapiro is a well-known and successful businessman from the Atlantic City area and a long-time supporter of SJAA and the fight against HIV/AIDS. He is also well-known for his support of several other local charities.

Brad Straub, an executive at Showboat Atlantic City, is a twenty-year resident of Absecon, NJ, who has been employed in the gaming industry for over 23 years. His background includes Financial Management, Internal Audit, and Strategic Planning and Gaming. Mr. Straub is a Certified Public Accountant and Certified Internal Auditor.

Roseann Kobialka, hailing from New Gretna, NJ, serves as AtlantiCare Health System's Corporate Director of Organizational Development. In that capacity she oversees the Outcomes and Education Director and functions as well as is responsible for executive development, leadership development, Baldrige process and applications, internal employee health and wellness endeavors, facilitation of strategic objective initiatives.

Lori Link is a partner and creative director in Wiser Link Agency who resides in Galloway, NJ. Ms. Link has received numerous Jersey Shore Public Relations Society awards as well as Astra Awards from the New Jersey Communications, Advertising and Marketing Association. Ms. Link has been a long-time supporter of the agency and its mission.

South Jersey AIDS Alliance's diverse and integrated programs and services span 1,300 square miles in three counties—Cumberland, Cape May and Atlantic—and serve about 2,500 people annually to meet the challenges of the rapidly changing nature of the worldwide HIV/AIDS epidemic. While headquartered in Atlantic City, centers are located in Atlantic City, Wildwood, Millville, Vineland and Bridgeton, NJ.

To learn more about its many programs and services, please go to its website at **www.sjaids.org** or call 800-281-AIDS.

The United Way of Atlantic County and Manna by the Shore are partner agencies.

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